

PUBLIC SERVICE ANNOUNCEMENTS

KCTC, KDND, KRXQ, KSEG, KDDO and KBZC rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are as follows:

	<u>KCTC</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KSEG</u>	<u>KDDO</u>	<u>KBZC</u>
Sac Parents Connect	2	3	2	3	2	2
Runnin' For Rhett	3	2	3	2	3	3
Sutter's Fort State Historic Park	2	2	4	1	2	3
Auburn Community Cancer Endowment	3	2	1	4	2	2
Sacramento Public Library	3	3	3	2	2	2
Lighthouse Counseling & Family Resource Center	2	2	2	3	3	3
Placer County Fair	1	2	1	2	1	2
Newcastle Elementary School	2	1	2	1	2	1
Placer SPCA	3	2	1	3	2	1
Sacramento Museum Day	1	2	3	1	2	3
Teaching Everyone Animals Matter	2	2	3	3	2	2
Children's Miracle Network	3	3	2	2	3	3
Skyridge Elementary School Food For Thought Program	1	2	3	3	2	1
Legal Services of Northern CA	2	3	2	3	2	3
Karla J. Williams Foundation	3	2	3	2	3	2
Davis Musical Theater Company	1	1	2	2	1	2
Active 20-30 Club of Roseville	2	2	1	1	2	1
Mickaboo Adoption Fair	3	3	3	2	2	2
Roseville Host Lions Club	2	2	2	3	3	3
Happy Tails Pet Sanctuary	3	2	1	3	2	1
Sierra College Mental Health Fair	1	2	3	1	2	3
Women Escaping a Violent Env	4	3	2	1	3	3
Sacramento Zoo	1	2	3	4	2	2
American Heart Association	4	4	2	2	3	3
American Stroke Association	2	2	4	4	3	3
American Lung Association	2	1	2	1	2	1
Franklin High School Boosters	1	2	1	2	1	2
Folsom Historical Society	3	2	3	2	3	2
Students For One Health	2	3	2	3	2	3
The Me-One Foundation	1	2	1	2	1	2
Albie Aware Breast Cancer Found	2	1	2	1	2	1
Sac Food Bank & Family Services	3	3	3	2	2	2
California Marine Families	2	2	2	3	3	3
Sacramento History Museum	2	3	2	2	3	3
Sacramento Area Bicycle Assoc	2	1	3	3	2	2
Bear Creek Community Church	1	2	3	3	2	1
American Red Cross	3	2	1	1	2	1

NEWS REPORTS

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.